Dear colleagues and partners,

We are excited to share our promotional materials for the EANM’23 Congress with you!

We want to make sure that you have all the information you need to use these materials effectively and appropriately.

Please take a moment to read through the following guidelines for using these materials:

• The materials provided in this Promo Package are intended for use online and/or in print. You are welcome to use any of these materials to advertise the EANM’23 Congress.

• It is important that the materials are not altered in any way. This means that you should refrain from making any modifications or amendments to the text, images, or layout of the materials. We ask that you please use the materials as they are provided and in their original format.

Approval:

• For banners and posters, approval is not required for online use as long as the materials remain unchanged. However, please send the URL link of the site or social media (once the material has been published) to communications@eanm.org. If the materials are modified, approval is required.

• For print publications, please send a digital proof before printing and allow 5 workdays for revision.

• For the use of the logo, approval is required for both online and print use. Send the URL link of the site or social media (once the material has been published) to communications@eanm.org. For print publications, please send a digital proof before printing and allow 5 workdays for revision.

By following these guidelines, you will be helping us to maintain a consistent and professional image for the EANM’23 Congress. If you have any questions or concerns, please feel free to reach out to us.

Thank you for your support and we hope you enjoy the promotional materials!

EANM’23 Logo Usage Guidelines

EANM’23 Logo

The logo has a transparent background. The original master logo can be used over a monochrome background, or even over a photograph/video as long as the colours don’t clash and the logo remains readable.

For use over a busy background, the white logo variation will usually be the best suited.

EANM’23 Logo Don’ts

Too similar or clashing colours

Too busy background making the logo difficult to read

Incorrect use of color in logo / different colours*

Switching elements of the logo

Stretching or distorting the logo

Rotating/Changing the angle, alignment, relative locations is strictly prohibited

MyCompany
Only the Design Department of the EANM Office is entitled to make changes, updates or grant exceptions to the given guidelines. Any other use of the visuals other than explicitly listed in this manual is not allowed.

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